



## SUNDAY, OCTOBER 22

1:00 PM: Registration for Contact Center Manager Certification & Early Registration 2:00 PM - 5:00 PM: Contact Center Manager Certification Training

## MONDAY, OCTOBER 23

8:00 AM: Networking Breakfast Sponsored by Co-op Solutions 9:00 AM: Welcome 9:15 AM: Amanda Hillmann, Co-op Co-op Contact Center: Personalized Help for Your Members 9:30 AM: Opening Keynote - Dr Jermaine M. Davis Succeeding with Communication, Cooperation & Collaboration 10:30 AM: Networking Break Sponsored by Tethr 11:00 AM: Session Host Tethr 11:10 AM: John Findlay, LemonadeLXP Driving Operational Efficiencies While Delighting Staff & Members 11:30 AM: Buster Hansen, Enghouse Interactive Self-service, Bots, and AI in a Member-Centric Credit Union 11:45 AM: Networking lunch Sponsored by Enghouse Interactive 1:00 PM: Workshop 2:00 PM: Milind Borkar, Illuma The Real Cost of Contact Center Authentication 2:20 PM: Break

2:30 PM: Breakout Sessions:

1. Peter Berbee, Top Tips for Credit Unions to Maximize Impact to Members and Agents

2. Rick DeLisi, 3 Secrets for Getting Digital Interactions Right EVERY Time
3:00 PM: Networking Break Sponsored by Innovis
3:30 PM: Innovis General Session
3:40 PM: Roundtable Discussions - Peer-to-Peer
6:00 PM: Songblast Entertainment Night
2 killer voices. 2 guitars. 2 much fun.

## TUESDAY, OCTOBER 24

8:00 AM: Networking Breakfast Sponsored by Invo Solutions
9:00 AM: Welcome
9:15 AM: Jake Martin, Invo Solutions

The Unified Member Channel: Physical to Digital Branches

9:30 AM: Keynote - Jill Nowacki

Talent Shortage Myth or Reality

10:30 AM: Networking Break Sponsored by Callfinder
11:00 AM: Laura Noonan & Chip Hoffman, Callfinder

5 Reasons to Get Your QA Out of The 1990s: What's at Risk with Manual Call Reviews?

11:10 AM: Aaron Will & Alfredo Rizzo, TTEC-Digital

AI 201 for CU Contact Centers

11:30 AM: TekChoice Demo

11:45 AM: Networking Lunch Sponsored by TekChoice
1:00 PM: Panel

2:00 PM: Michael Kropidlowski, Kore.AI

Don't Break the Bank: Creating Exceptional Member Experiences for Less

2:20 PM: Breakout Sessions:

- 1. Aaron Will & Alfredo Rizzo, AI 201 for CU Contact Centers
- 2. Milind Borkar, Passive Voice Authentication for Contact Centers: Shorter Calls, Better Security, Easier Banking
- 3. Rini Fredette, *Putting Speech Analytics to Work for Your Contact Center*
- 3:00 PM: Networking Break Sponsored by injixo and The Call Center School
- 3:30 PM: injixo and The Call Center School Demo
- 3:40 PM: Roundtable Discussions Peer-to-Peer
- 5:00 PM: Enjoy Vegas on your own!

## WEDNESDAY, OCTOBER 25

8:00 AM: Welcome & Networking Breakfast
9:15 AM: Posh Demo
9:30 AM: Keynote - Bruce L. Belfiore, BenchMarkPortal
Benchmarking Credit Union CX: Five Best Practices for Your Contact
10:30 AM: Rini Fredette, PSCU Keeping Up with Technology and Innovation
10:50 AM: Break
11:00 AM: Pindrop General Session
11:20 AM: Exhibitor Drawings & Closing Remarks
1:00 PM - 4:00 PM: BenchmarkPortal Contact Center Manager Certification Training

